

# Curriculum Overview Year 9 - 11 Creative iMedia



## Skills Learnt:

Understand and apply the fundamental principles and concepts of digital media including factors that influence product design, use of media codes and conventions, pre-production planning techniques, legal issues and creation/publishing/distribution considerations

Develop learning and practical skills that can be applied to real-life contexts and work situations

Think creatively, innovatively, analytically, logically and critically

Design, plan, create and review digital media products which are fit for purpose meeting both client and target audience require